

BODIKU STRATEGIC WELLNESS PARTNERSHIP OVERVIEW

Elevating Luxury Hospitality Through Integrated Wellness Experiences

THE OPPORTUNITY

Luxury hospitality in Bali is evolving.

Today's high-value guests are not just seeking accommodation — they are seeking transformation, longevity and meaningful experiences.

Wellness is no longer an amenity.

It is a competitive differentiator and a revenue driver.

Bodiku partners with luxury resorts to transform wellness from a service offering into a strategic advantage.

WHO WE ARE

Bodiku is a curated collective of holistic health and movement specialists operating at the intersection of :

- Performance optimization
- Recovery and nervous system regulation
- Conscious movement and breathwork
- Integrated wellness lifestyle frameworks

We guide guests toward elevated energy, vitality and resilience through structured, high touch experiences designed for long term impact.

OUR STRATEGIC POSITIONING

Bodiku goes beyond traditional service delivery.

We collaborate as strategic wellness partners — integrating seamlessly into your resort's identity, guest journey and long term brand positioning.

Our objective is not simply to conduct sessions, but to enhance your property's wellness ecosystem and commercial performance.





WHAT WE INTEGRATE INTO YOUR PROPERTY

Bodiku designs and delivers :

- Expert-led movement and recovery programming
- Curated retreat development and execution
- High touch private coaching experiences
- Performance driven health frameworks
- Signature wellness activation events

All offerings are tailored to align with your resort's aesthetic, clientele and brand philosophy.

MULTIDISCIPLINARY EXPERTISE

Our collective includes certified specialists across :

- Yoga
- Meditation
- Strength & Performance Training
- Breathwork
- Qigong
- Cardio & Endurance Conditioning
- Sound Healing
- Sunia Healing

Each discipline is delivered with precision, personalization and refined guest experience standards.





STRATEGIC VALUE FOR YOUR RESORT

A partnership with Bodiku can deliver :

- Increased revenue through premium wellness packages
- Higher average guest spend per stay
- Enhanced guest retention and repeat bookings
- Stronger brand differentiation in a competitive market
- Elevated guest satisfaction and review quality

Wellness becomes a measurable business asset — not just an added activity.

COLLABORATION MODELS

We structure partnerships to ensure long term alignment and mutual growth :

- Revenue-share retreat collaborations
- Signature residency programs
- Integrated weekly wellness schedules
- Event based wellness activations
- Wellness consulting and facility design advisory

Each collaboration is structured with operational clarity and commercial transparency.





RETREAT INTEGRATION CONCEPT

Bodiku designs immersive retreat experiences hosted within your property, targeting :

- International wellness travelers
- Executive and performance focused groups
- Corporate offsites
- Private curated wellness gatherings

We manage programming, facilitation, and guest experience — working closely with your in-house team to ensure seamless execution.

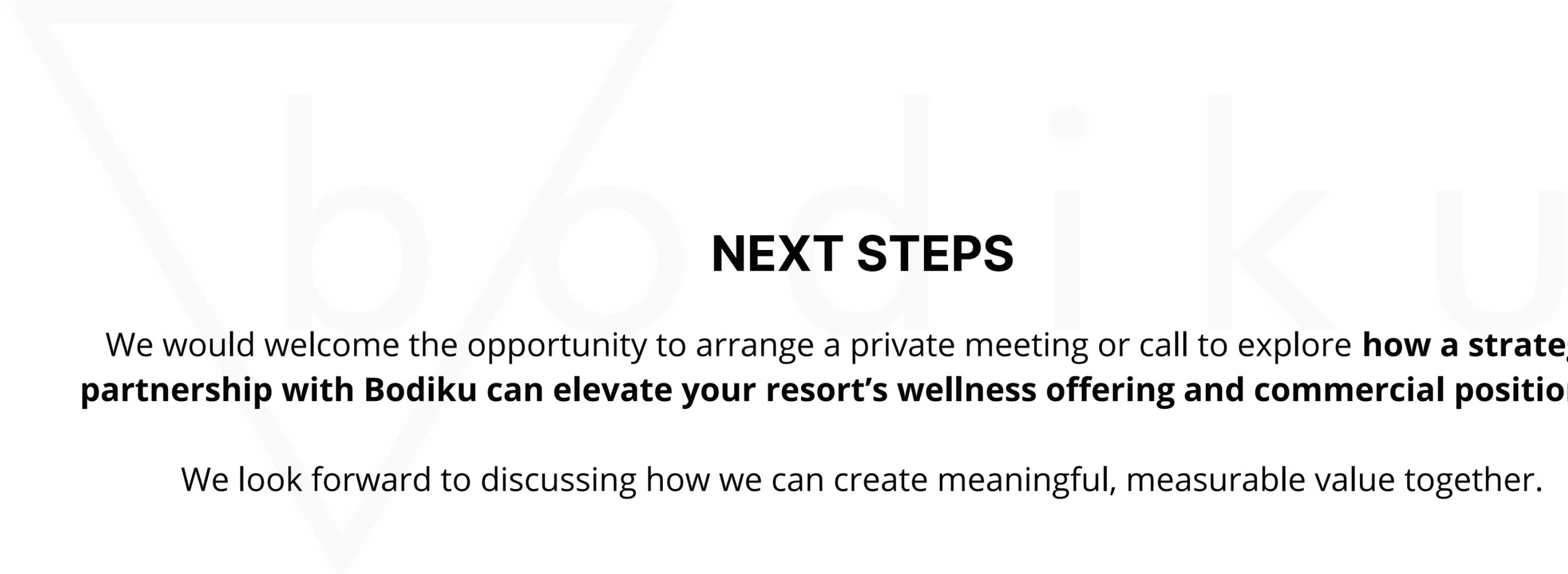


LEADERSHIP & INDUSTRY CREDIBILITY

Founded by **Komang Arnawa**, **Bodiku** is built on a foundation of discipline, philosophy and international credibility.

- Undefeated international bodybuilding champion
- President of IFBB Indonesia
- Advocate for holistic strength uniting body, mind and spirit
- Featured in the documentary “Earth Meets Wind”

Leadership grounded in performance, integrity and long term vision.



NEXT STEPS

We would welcome the opportunity to arrange a private meeting or call to explore **how a strategic partnership with Bodiku can elevate your resort's wellness offering and commercial positioning.**

We look forward to discussing how we can create meaningful, measurable value together.